

Better Futures+ Internships

CauliBox

About the company

CauliBox is a social impact startup, offering UK's first digitally-enabled reusable food packaging service to businesses. We strive to eliminate single-use disposable packaging with a solution that is a win-win-win for businesses, customers and the planet. www.wearecauli.com

About the role

Working directly with the founders, you will be an integral part of the team in a period of exciting development with ample opportunities to explore the world of sustainability and entrepreneurship. You will receive well-structured guidance from the founders and take on responsibilities right from the start.

- *As our Social Media and Marketing Intern, you will rapidly develop an understanding of all aspects of the startup, and participate in our social media and marketing strategy planning and execution*
- *Take ownership of our website and social media platforms, including but not limited to creating and generating contents for social media/website/newsletters, interacting with other users and improving SEO*
- *Research, copyright and prepare for presentations and proposals*
- *You will occasionally help with office admin matters*
- *Other tasks might arise from time to time*

About the intern

- *You share a keen enthusiasm for sustainability and influencing the public to become more eco-conscious*
- *Proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop) and PowerPoint, or LightRoom*
- *You are an excellent communicator and passionate content creator with native-level written English*
- *Good knowledge of various social media platforms*
- *You are highly well-organised, responsible and punctual*
- *Ability to manage work time effectively and to prioritise appropriately, managing multiple project briefs*

Length of internship:

3-6 months (20 Hours Per Week)

Remuneration: London Living Wage (£10.85 per hour)

To apply: please email h.flower@imperial.ac.uk and ming@wearecauli.com