



## ERDF Better Futures Internships

### Fanfare Label

#### About the company

Fanfare creates modern, contemporary women's & unisex clothing with a purpose that aims to bring change to the fashion industry minimising our impact on the environment and being a company that benefits people and prevents climate change.

#### About the role

We are looking for enthusiastic intern to run our social media accounts & provide graphics help. You will be involved in promoting articles, products and events. If you have a keen interest in social media and digital marketing and have experience in creating attractive posts with a clear message, we'd love to have you join the team.

#### Responsibilities:

- Plan engaging content each month.
- Plan our social media calendar linking back to our editorial calendar.
- Research inspiring collaborators for our social channels, social take overs and Instagram TV.
- To use google analytics and insights on social to form strategies to increase engagement.
- Social Media scheduling, engagement and outreach
- Our graphics volunteer will be responsible for the design of all digital and print graphics including web, email, social media, and events. If you are passionate about developing eye-catching designs that fit our branding, you will be perfect for the role.

#### About the intern

- We are looking for someone that has proficiency in Photoshop, Illustrator, InDesign or any other editing software.
- Strong attention to detail.
- Professional and reliable.
- Flexible, self-motivated and positive.
- Experience with Photoshop and other graphic design programs.
- Understanding regarding social tools and the latest tools on Instagram in order to boost engagement.
- Good eye for aesthetics, themes, colours and branding.
- Strong verbal and written English communication skills.
- Avid interest in fashion

**Length of internship:** 3 MONTHS

**Remuneration:** London Living Wage (£10.85 per hour)

**To apply:** please email [h.flower@imperial.ac.uk](mailto:h.flower@imperial.ac.uk) and [esther@fanfarelabel.com](mailto:esther@fanfarelabel.com)

